



- Nature's way to protect the skin





ASTASKIN - Nature's way to protect the skin

AstaSkin benefits the skin in many ways and is an all-in-one skin product. The blend contains 3 key active ingredients plus a variety of vitamins for optimal skin health. Astaxanthin from SagaNatura is produced in a sustainable way using high-tech green houses, renewable hydroelectric energy and pure Icelandic water.

- It protects the skin against UV rays and harmful environmental pollutants
- Maintains moisture within the skin
- Maintains the structure of the skin to prevent it from breaking down and forming wrinkles
- It keeps the skin strong, healthy, soft, supple and reduces wrinkles considerably

The first and possibly most important ingredient, Astaxanthin (6 mg), protects the skin from photoaging. Photoaging is a term used to describe the damage caused to the skin by harmful UV rays from the sun. Photoaging accelerates the aging of the skin and when exposed to a lot of radiation the skin loses its moisture and becomes very dry.

The second key ingredient is Myoceram™ (30 mg), a ceramide extracted from rice germ.



Ceramides can also be found in the uppermost layers of our skin and are waxy lipids (fats) that act as a protective barrier to prevent the loss of moisture from the top layers of the skin, keeping the appearance of the skin firm and plump. The uppermost layers of the skin are water resistant and this resistance becomes weaker as we grow older which results in drier skin and wrinkling.

The third key ingredient is Collagen (250 mg) the main building block of the skin, maintains the fibrosis of the skin - which means it preserves the connective tissue of the skin.

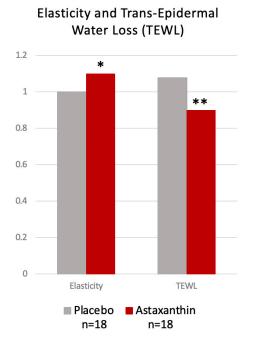
As stated by COO Dr. Lilja:

"The reason for having 6 mg of Astaxanthin and 30 mg of Myocream™ is due to the fact that these dosages have been used in clinical studies and have shown positive results for skin appearance and hydration in human subjects."

Astaxanthin effects on skin health

Studies show that Astaxanthin can reduce damage caused by photo aging

Chronic exposure to ultraviolet (UV) radiation from the sun contributes to skin photo aging, Which is clinically characterized by dryness, pigmentation, laxity and deep wrinkles.



Tominga: Acta Biochim Pol. 2012;59(1):43-7.

Double blind placebo controlled study of Tominga et al. (2012)

Improved crow's feet skin elasticity & protection from TEWL of cheek

The study showed that Astaxanthin intake significantly improved skin elasticity and transepidermal water loss (TEWL) in human subjects.

Tominga: Acta Biochim Pol. 2012;59(1):43-7.

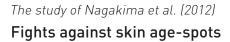
The study of Niwano et al. (2015)

Reduced skin inflammation during solar exposure

In vitro study showed that Astaxanthin reduced human cell inflammatory response after UVB exposure, as indicated by reduction in Il-8 secretion.

Niwano: Cytokine. 2015 Jun;73(2):184-97.





Study demonstrated, in a human epidermal skin equivalent model, that Astaxanthin downregulates the melanocyte master transcription factor (MITF) which is a master regulator of melanogenesis.

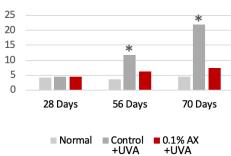
Nagajima: Arch Dermatol Res. 2012 Dec;304(10):803-16.

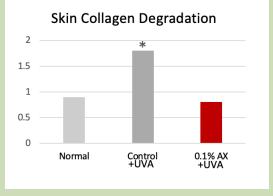


Astaxanthin effects on skin health

Wrinkle volume ratio

Protection against UVA light exposure, wrinkle 15 formation and collagen degradation 10 5 Hairless mice exposed to UVA light showed that 0 Astaxanthin intake has a positive effect against trans-epidermal waterloss and wrinkle formation. Komatsu: PLoS One. 2017 Feb 7;12(2):e0171178. Transepidermal water loss (TEWL) 2 20 1.5 15 1 10 0.5 5 0 0 0 Days 28 Days 56 Days 70 Days ■ Normal ■ Control ■ 0.1% AX +UVA +UVA +UVA





To protect cells from free radicals, we have an inbuilt defense mechanism; antioxidants.



Astaxanthin antioxidant activity

The study of Komatsu et al. (2017)

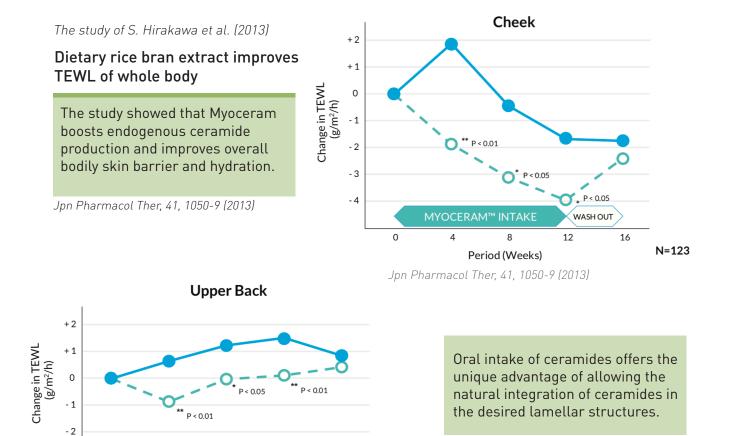
Antioxidants are molecules that fight the damage made by free radicals, by giving electrons to the free radicals and thereby neutralizing them.

Astaxanthin is one of nature's most powerful antioxidant.

Myoceram™ effects on skin health

Human clinical trials show Myoceram™ can sustain optimal skin barrier function

Ceramides can also be found in the uppermost layers of our skin and are waxy lipids (fats) that act as a protective barrier to prevent the loss of moisture from the top layers of the skin. The uppermost layers of the skin are water resistant and this resistance becomes weaker as we grow older which results in drier skin and wrinkling.



Ref: Jpn Pharmacol Ther, 41, 1050-9 (2013)

8

Period (Weeks)

-O- Myoceram™ RPS 30 mg

12

--- Control

16

N=123

0

4

AstaSkin effects on keratosis pilaris

Internal consumer study, SagaNatura 2021

AstaSkin alleviates symptoms of keratosis pilaris

A consumer study performed by SagaNatura indicates that symptoms of keratosis pilaris are reduced with long term use.



Upper arm 34 year old male

Upper arm 23 year old female



User testimonial, 26 year old female

Itchy skin at beginning of trial was reduced but returned 1 month after AstaSkin usage was stopped.

Skin redness reduced a lot, skin texture improved and dryness was reduced. Previous symptoms returned 1 month after AstaSkin usage was stopped.

ASTASKIN specification sheet

Description		Packaging	ICELANDIC NATURAL
Product name Brand name Suggested dosage	AstaSkin Private label Two per serving	Aluminum bottle 60 capsules per bottle	ASTA SKIN Íslenskt Astaxanthin 6 mg Myoceram™ seramið 30 mg
Usage	Oral	Other options available	Astaxanthin Seramið Kotlagen

Product specification



Capsule size		
Appearance		
Microbiological quality		

0 (Zero)
Clear shell with red powder fill
Complies with regulation (EC) No. 2073/2005

Capsule fill composition (2 capsules)

KeyNatura P25 astaxanthin powder		240 mg
Astaxanthin		6 mg
	Myoceram rice ceramides	30 mg
	Hydrolyzed collagen (Fish)	250 mg
	Vitamin A (From retinyl palmitate)	800 µg
	Vitamin B2 (Riboflavin)	1.4 mg
	Vitamin B3 (Niacin)	16 mg
	Vitamin B7 (Biotin)	50 µg
	Vitamin B12 (Cyanocobalamin)	2.5 µg
	Vitamin C (Ascorbic acid)	80 mg
	Vitamin D3 (Cholecalficerol)	5 µg

Other information

Irradiation	No
GMO	No
Organic	No
Suitable for Vegetarians	No
Suitable for Vegans	No
Best before date	2 years from production
Storage conditions	Store in dry area at room temperature